

# SPONSORSHIP OPPORTUNITIES TO BENEFIT THE SPCA OF ANNE ARUNDEL COUNTY

LightsOnTheBayMD.org



Every Night! Nov. 24 - Jan. 1

LIGHTS ON THE BAY @ SANDY POINT STATE PARK



# ABOUT LightsOnTheBayMD.org

Welcome to Lights on the Bay's 30th annual holiday light show, open to the public from November 24, 2024, through January 1, 2025. Held at Sandy Point State Park, this event has something for everyone in the family! Cruise through two miles of exciting animated and static light displays. There is everything from holiday influenced themes to Annapolis-inspired displays. Keep your eyes open for the featured display of USNA Mids tossing their covers into the air!! Looking for a fun challenge to keep things festive? Take part in nightly scavenger hunts and trivia with prizes for the children! Lights on the Bay is sure to please and amaze all visitors. And don't forget that Santa makes an appearance every year on Thanksgiving Day!

Lights on the Bay is open each night, including holidays, from 5 PM to 9 PM, Sunday - Thursday and 5 PM to 10 PM Friday & Saturday. Because you can view all of the displays from the safety of your car, it's a fun and safe outing for the entire family. Check out local publications and retailers for discount coupons. Sandy Point State Park is located off Route 50 at exit 32, right near the Bay Bridge.

## TO BENEFIT THE SPCA OF ANNE ARUNDEL COUNTY



Lights on the Bay is produced by, and solely for the benefit of, the SPCA of Anne Arundel County — the largest and oldest animal welfare organization in the county.

We provide shelter and care for homeless animals in need, and work to advocate on behalf of animals in our community. At the Anne Arundel County SPCA, we embrace animals in need and provide them with the care they deserve, regardless of age, breed or physical condition, and then work tirelessly to match them with forever families. We place no time limit on how long an animal is cared for while awaiting adoption.

As a result of our efforts — and because of your support — we proudly maintain one of the highest life-saving rates in the country! Without your help and support of events like Lights on the Bay, none of this would be possible.

Visit us online at [www.aacspca.org](http://www.aacspca.org) to learn more about our mission and programs.



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# 2024 Sponsorship Opportunities

We proudly offer five different levels of partnership as an event sponsor! From our exclusive Gold Lights level (available to only one sponsor) to our Sparkling level, there are plenty of ways for you and your organization to get noticed in the community while supporting a great cause.



	GOLD LIGHTS SPONSOR \$25,000	SILVER STAR SPONSOR \$10,000	BRONZE BULB SPONSOR \$5,000	TWINKLING TINSEL SPONSOR \$2,500	SPARKLING SPONSOR \$1,000
VIP tickets with special 3-D glasses	100	50	25	15	10
Name and Logo on a light display		Lighted Banner			
Dedicated Sponsor Night					
Ability to distribute branded materials to the public					
Logo included on print/broadcast					
Logo and ad in the Event Program	Full Page Ad				
Invitation and tickets to a VIP Sponsor Night to drive through the lights	40	20	10	6	4
Recognition in public relations and press release materials					
Social media mention on both Light on the Bay and AACSPCA pages					
Logo on event website with link					
Logo in the AACSPCA newsletter					
Customized 3-D glasses with sponsor logo					
Highlighted as Lead/Title Sponsor on all support materials					



# 2024 Sponsorship Form



## STEP ONE

SPONSORSHIP LEVEL	<input type="checkbox"/> GOLD LIGHTS SPONSOR	\$25,000	<input type="checkbox"/> TWINKLING TINSEL SPONSOR	\$2,500
	<input type="checkbox"/> SILVER STAR SPONSOR	\$10,000	<input type="checkbox"/> SPARKLING SPONSOR	\$1,000
	<input type="checkbox"/> BRONZE BULB SPONSOR	\$5,000	CASH DONATION	
			\$ _____	



## STEP TWO

PAYMENT INFORMATION	<input type="checkbox"/> Check made payable to <b>SPCA of Anne Arundel County</b> is enclosed.
	<input type="checkbox"/> Credit Card
	Please contact our office directly at 410-268-4388 x 120 or at <a href="mailto:lightsonthebay@aacspca.org">lightsonthebay@aacspca.org</a> , if you are planning on paying by credit card.



## STEP THREE

CONTACT INFORMATION PLEASE PRINT CLEARLY OR ATTACH A BUSINESS CARD	FULL NAME _____		
	TITLE _____		
	ORGANIZATION/COMPANY _____		
	MAILING ADDRESS _____		
	CITY _____	STATE _____	ZIP _____
	E-MAIL _____	TELEPHONE _____	



Return the completed sponsorship form to [lightsonthebay@aacspca.org](mailto:lightsonthebay@aacspca.org)  
**BECAUSE OF YOU, THIS YEAR'S EVENT WILL REALLY SHINE!**



Please fill out and return your sponsorship form and payment using the enclosed envelope. If you have any questions, please contact us at [lightsonthebay@aacspca.org](mailto:lightsonthebay@aacspca.org) or at 410-268-4388 ext 120.

Because we'll include your logo in our materials, please send an EPS (vector) version electronically to [marketing@aacspca.org](mailto:marketing@aacspca.org). The Society for the Prevention of Cruelty to Animals is a 501(c)(3) nonprofit organization. Your contribution is tax deductible to the fullest extent allowed by law. Please consult with a tax adviser or financial consultant as to the amount that may be deductible for you. If you would like a copy of our current financial statement, please contact us.